



VERNA KOVANEN

Year of birth: 1989
Living and working in Helsinki, Finland.

e-mail:
info@vernakovanen.com
website:
www.vernakovanen.com

Blog
Instagram
Linkedin

EDUCATION

2019
Master of Arts, Aalto University
Visual Culture and Contemporary Arts Master's Degree
(ViCCA + Cumma)
WWW.AALTO.FI

2012
**Lahti University of Applied Sciences,
Institute of Art and Design**
medianome, main subject Photography, 4 yrs
WWW.LAMK.FI

WORK EXPERIENCE

2010 — on going
**Freelancer Photographer,
Videographer and Visual Artist**
Vernace Production
02/2014 — on going
Blogger in Vinkkipankki
Lily blog-portal
WWW.LILY.FI/BLOGIT/VINKKIPANKKI

5/2015 — 5/2017
Visual Content Manager
Drama Queen Communication
WWW.DQC.FI

1/2013 — 1/2015
Photographer/Visual Designer
Vallila Interior
WWW.VALLILAINTERIOR.FI

2-12/2012
Gallery Assistant
Laboratory- Art Space for now, art gallery

10/2011 — 12/2012
**Production Assistant / Assistant
of AD Heli Mäenpää**
Viewmasters agency
WWW.FACEBOOK.COM/VIEWMASTERS

07/2011 — 08/2011
Communications Assistant
(internship)
Huippu Design Management
WWW.HUIPPU.FI

06/2011 — 07/2011
**Assistant (1st) of Kira Kluschkoff
(fashion photographer)**
(internship)

07/2009 + 06 - 07/2010
Photographer
(2009 internship, 2010 summer extra)
Sanoma Magazines Finland

PUBLICATIONS

2016
Invisibles
- true stories about imaginary friends
Hardcover Book, 146 pages
Publicist: *Vernace Production*
Consept, Stories and Photographs by me.
WWW.PROJECTINVISIBLES.COM
FACEBOOK & INSTAGRAM

DOCUMENTARY FILMS

2015
One Man Multishow
- a movie about artist Teemu Keisteri
Directing and Filmography + Script, 42 minutes

2013
The Beauty of the Streets
(orig. name Kadun Kaunein)
documentary about voguing dancer Olli Haapaniemi
Directing and Filmography, 12 minutes

EXHIBITIONS

29/3/2015
Where Art Meets Fashion
Group Exhibiton, nHow Gallery, BERLIN

10. - 30/7/2012
Invisible Friends
Private Show, HELSINKI

2011
With the series of **Sweet Gun of Mine**
PICK ME Gallery, Group Exhibition, HELSINKI

2011
11x11 by Cumma Students
(Curation Suvi Saloniemi) Aalto University, HELSINKI

2011
Pilk! With the series of Become
Group Exhibition, Gallery Oyoy, LAHTI

2010
Picture Texas, with the series of Sweet Gun of Mine
Group Exhibition, Gallery Oyoy, LAHTI

2010
Face your Surface
Private Show of the project made with contemporary dancer Boris Brandt
Aaltopelti, Suvilahti, HELSINKI

2007
Magyar Klub
Group Exhibition, Malmitalo, HELSINKI

GRANTS

2017
Finnish Cultural Foundation
for Artistic Work in Memory-project
12 000€

2013
Finnish Cultural Foundation
for the Invisibles Book Project
16 000€

2012
Lahti University of Art and Design
for the Final Exam
300€

2010
Patricia Seppälä Foundation
for Photographic Documentary Making in Texas
7000€

ADDITIONAL COURSES

5/2017
Immaterial rights in media-art, AVEK

5/2017
Branding and marketing of photographic work
Fimage (Finnish Imagemakers Association), teacher Marko Rantanen

3/2017
Commercial photography production
Fimage (Finnish Imagemakers Association), teacher Päivi Häikiö, Leroy Agency

9/2014 — 05/2015
Film and Television theory basic studies
University of Helsinki (Open University Studies 25cr)

3/2014
Advanced Photoshop
Fimage (Finnish Imagemakers Association)
teacher Jomppe Vaarakallio

11/2013
Adobe Create, course

10/2013
IPR University Center, Immaterial rights (basic level)

ARTICLES

(selected articles and interviews)

27/9/2017
Yle Radio Suomi, Suomen Radio,
Radio interview about the “Siesta 1955-98 Never Forget”
piece of artist duo -55-98

9/10/2016
Helsingin Sanomat
“Valokuvaaja kuvasin lasten mielikuvituskaverit”,
whole spread interview about me and the Invisibles project,
journalist Anna-Sofia Berner

27/10/2016
Kodin Kuvalehti
“Mielikuvituskaverien ymmärtäjä”,
interview about me as documentarist, journalist Jenni Rinkinen

25/11/2016
Suomen Kuvalehti
“Kohtaamiset”, one page article about the Invisibles book,
journalist Lauri Lehtinen

13/10/2016
Radio Helsinki
radio interview about me as author of the book Invisibles,
journalist Johanna Storck

14/10/2016
Radio Yle Suomi
“Verna Kovanen tallensi lasten mielikuvitusystävät kansien väliin”,
interview about the publishing of the book Invisibles,
Vesa Marttinen and Mari Sarolahti

28/11/2016
Radio Yle Puhe
“Mielikuvitusystävät kehittävät sosiaalisia taitoja ja ovat bonuskavereita”,
radio program, wide story about imaginary friends and the Invisibles book,
journalist Tiina Lundberg

MEMBERSHIPS

since 2017
Artist duo -55-98
(with Krista Seppälä)

since 2017
The Photographic Artists’ Association

since 2015
The Finnish Documentary Guild
(Dokumenttikilta)

since 2010
Union of the Journalists in Finland
(Journalistiliitto)